



Pricing & Fees

Return Path's Certification program provides premium access to 1.3 billion email inboxes worldwide. For senders, there are two pricing components:

- **Application Fee:** To be considered for the program applicants must submit a non-refundable application fee along with the completed application. Our Member Services team evaluates your email program for acceptance and will provide you a comprehensive review of your email program upon completion.
- **Annual License Fee:** Applicants who are accepted to the program must pay an annual license fee which is determined by the volume of email you send per month. The annual license fee covers the day to day management of the service and improvements to the program.

**Pricing is based on your monthly email volume.
(U.S.D.)**

Sender Class	Monthly email volume	Application Fee (USA)	License Fee (annual)	Price Per 1000 (CPM)*
Non-Profit†	<250,000	\$ 200.00	\$ 0.00	\$ 0.00
Commercial	<50,000	\$ 200.00	\$ 440.00	\$ 0.73
	Up to 250,000	\$ 500.00	\$ 1,375.00	\$ 0.46
	Up to 1MM	\$ 650.00	\$ 2,750.00	\$ 0.23
	Up to 5MM	\$ 1,000.00	\$ 9,350.00	\$ 0.16
	Up to 10MM	\$ 1,000.00	\$16,500.00	\$ 0.14
	Up to 20MM	\$ 1,250.00	\$27,500.00	\$ 0.11
	Up to 50MM	\$ 2,500.00	\$55,000.00	\$ 0.09
	Up to 100MM	\$ 3,500.00	\$82,500.00	\$ 0.06
	100MM +	\$ 5,000.00	Custom Quote	

† Non-Profit class is only available for qualified organizations with monthly email volume of 250,000 messages or less. For non-profits above this volume level, the organization is treated as commercial.

* Pricing is not based on CPM. CPM is for illustration only and is based on the maximum volume that is allowed for the tier.

