



2.55" x 2.55", Radius: .1667"

Campaign Preview instantly shows you how your content will display in dozens of inboxes around the globe and scores your email against a array of spam filters.

## GET MORE INFO

[rpinfo@returnpath.net](mailto:rpinfo@returnpath.net)

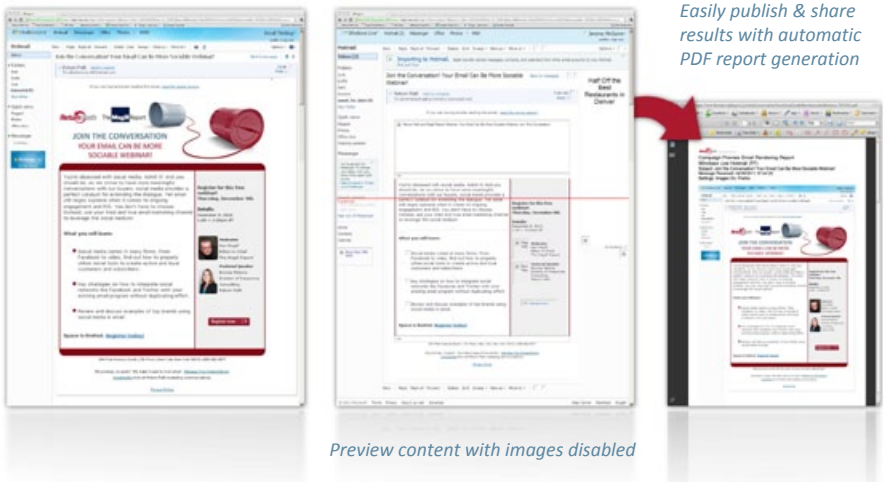
1-866-362-4577

## Campaign Preview

Find and fix email rendering and delivery issues before deployment with Campaign Preview from Return Path.

Campaign Preview provides an unparalleled Quality Assurance solution that provides instant and actionable feedback on how your email content will perform. Whether you're sending to free US consumer accounts, premium North American, European, or Asian Pacific ISPs, mobile devices or global enterprises, Campaign Preview provides invaluable guidance to ensure a quality campaign—every time. Results are provided in minutes, saving you time that allows you to focus on other critical initiatives.

**Test Campaign Rendering:** Do your images load properly? What does your creative look like in the preview pane or with images disabled? Does it render unexpectedly across different web browsers? Campaign Preview has answers. Get immediate feedback on how your content behaves in virtually every global desktop, webmail and mobile email environment.



Preview content with images disabled

**Quality Assessment:** Identify content issues that will affect your inbox placement. Automatically test every URL in your message to identify broken links. Verify that none of your image source references or link domains is listed on any domain blacklists. Determine if there are any embarrassing HTML coding or spelling errors.

**Spam Filter Testing:** Will anything in your content cause your email to get flagged as spam and if so, what do you need to change to prevent that from happening? Is the problem your links, images, poorly formatted HTML or a high concentration of spam words and phrases? Campaign Preview has the data to help isolate the triggers. Get spam scores and filtering results from the leading desktop and enterprise Anti-Virus/Anti-Spam applications—before you deploy to your customer.



## The Bottom Line

Maintaining a good sender reputation is the key to maximizing your email program response rate and ROI. Reputation Monitor goes beyond campaign-specific reporting, to give you intelligent data you can use to make meaningful changes that will improve deliverability and subscriber engagement across your entire email program.

## Why Return Path

We know email. Since 1999, Return Path has been setting email standards and protecting the inbox from malicious activity. As experts in email deliverability, we have built a solid reputation in the industry for helping legitimate email get into the inbox and keeping malicious email out. Our deliverability solutions are used by thousands of senders around the world to increase inbox placement, improve industry sending practices and protect the email channel from spam and other email abuse. Our receiver solutions are trusted by an extensive global network of receiver partners utilizing our data every day to improve their inbox filtering decisions.

*Let Return Path help you get your email delivered, engage with your subscribers and protect your brand against phishing.*

Get In. Stay In. Keep Pretenders Out.

**Contact us today to get started:**

Call 1-866-362-4577 or email [rpinfo@returnpath.net](mailto:rpinfo@returnpath.net)

