

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Postmaster Direct B2B Email Masterfile

879,294 Subscribers

\$200/M*

30 Day Hotline: 23,752

90 Day Hotline: 67,584

Return Path's Postmaster Direct B2B Masterfile represents top-level executives, managers, professionals, decision-makers, technology strategists, internet enthusiasts and business travelers who have true purchasing power for their organizations. These double opt-in email addresses are qualified and highly targeted to ensure accuracy and results for your most specific campaigns. Compiled from top sites including: Entrepreneur.com, ZDNet, and MSNBC.

<u>Interests</u>	<u>Counts</u>	<u>Interests</u>	<u>Counts</u>
Advertising	17,116	Email Marketing	149
Affiliate Programs	103,501	Email Publishers	1
Business	788	Enterprise Software	19,077
Business Advertising	16,809	Entrepreneurs	116,692
Business And Suites	2,770	Executives	369
Business Cards	1,688	Help Desk	10,273
Business Development Managers	76	Home Business Opportunities	169,803
Business Management	57,021	Human Resource Managers	838
Business Opportunities	214,366	Human Resources	43,298
Business Owners	71,062	Internet Business	183,041
Business Publications	66	Internet Marketing	105,900
Business Travel	50,700	Internet Professionals	23,377
Call Center Management	10,955	Marketing	26,243
Ceo	2,565	Marketing Directors	41,005
Cfo	3,331	Multi Level Marketing	38,188
Cio	8,102	Multimedia	6,103
Computer Training	19,412	Office Supplies	17,305
Conferences And Seminars	41,162	Online Direct Marketers	24,301
Conferencing	2,974	Sales Automation	30,522
Coo	1,367	Sales Management	45,414
Crm	55,507	Sales/Marketing Professionals	30,073
Cto	4,890	Small Business	1,377
Customer Service	25,106	Small Business Owners	281,630
Direct Marketing	377	Videoconferencing	4,565
Direct Marketing Professionals	2,883		

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Perge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Job title/Function	\$10/M
Company Size	\$10/M
Industry	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Annual Business Revenue	\$50/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

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For more information please contact:

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