

**Order Today**

1-866-362-4577

listinfo@returnpath.net  
or contact your sales rep

## IT Management Email Masterfile

**131,537 Subscribers**

**\$350/M\***

Monthly and quarterly hotlines available

When you need to find an IT professional capable of making the decision to purchase your product or service, look to the Postmaster Direct's IT Management email list. The expanding influence of developers, programmers, and the like translates into greater profits for the people who sell to them. The professionals on this list are business savvy, involved in the changing technological times, and are continuously looking to add profit and value to their company through technology. Top sources include: CNET, ZDNet, TechRepublic, Dice, Techies, and Cramsession.

### Interests

### Counts

It Management	110,891
Senior It Management	22,802

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

\* List prices may vary by list source and market segment

### **Orders Include:**

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

### **Selection Charges:**

Job title/Function	\$10/M
Company Size	\$10/M
Industry	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Annual Business Revenue	\$50/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

\*(Approved service bureaus only)

Contact [listinfo@returnpath.net](mailto:listinfo@returnpath.net) for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

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For more information please contact:

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