

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Dice Email Masterfile

113,689 Subscribers

\$300/M*

Monthly and quarterly hotlines available

Dice Inc. is the leading online provider of online recruiting services for technology, engineer, and security cleared professionals. Dice Inc. serves technology professionals and the companies that depend on them with targeted services in recruiting and career development through its four operating companies, dice.com, the leading online technology job board, MeasureUp, a leading provider of assessment and preparation products for technology professional certifications, ClearanceJobs.com and TargetedJobFairs.com.

Interests

Counts

Digital Cameras	52
Ecommerce	5,590
Entrepreneurs	86
Internet Business	877
It Management	29,520
It Professionals	80,128
Java	24,208
Linux	19,327
Networking	37,676
Online Shopping	32
Project Managers	37,124
Sap	10,271
Security	35,731
Senior It Management	7,353
Small Business Owners	16,218
Software	107
Training And Certification	33,615
Unix	33,993
Webmasters	4,161
Xml	103

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source
and market segment

Orders Include:

(At no additional charge)

- Merge/Perge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Job title/Function	\$10/M
Company Size	\$10/M
Industry	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Annual Business Revenue	\$50/M
Purchase Authority/Buyer	\$50/M
Transmission	\$30/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

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For more information please contact:

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