

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Everyone.net Email Masterfile

65,915 Subscribers

\$100/M*

Monthly and quarterly hotlines available

Everyone.net powers marketers with the solutions you need to speak to your audience. Whether you want to reach eBusinesses or consumers, Everyone.net delivers the audience and the technology to effectively and efficiently present a compelling message. The Everyone.net Network reaches nearly 20 million monthly unique Internet users.

<u>Interests</u>	<u>Counts</u>	<u>Interests</u>	<u>Counts</u>
Autos	151	Laptops	260
Beauty	143	Magazines	281
Books	280	Marketing	9,554
Business Management	127	Mp3	406
Business Opportunities	12,261	Music	406
College Students	132	Online Shopping	9,898
Computer Memory	260	Parenting	6,307
Computers	27,536	Printers	260
Consumer Electronics	9,303	Security	168
Contest And Sweepstakes	79	Small Business Owners	9,415
Credit Cards	81	Software	624
Data Storage And Warehousing	260	Software Designers	312
Desktops	258	Sports And Recreation	185
Diet And Nutrition	73	Surveys	12,709
Digital Cameras	260	Travel And Leisure	243
Early Adopters	4,761	Web Designers	10,751
Education	17,513	Webmasters	104
Entertainment	243	Wireless Communications	10,919
Entrepreneurs	142		
Family	142		
Free Stuff	21,037		
Games	24,999		
Handhelds	260		
Investing And Finance	503		
It Professionals	11,540		

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Age	\$10/M
Gender	\$10/M
Income	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Domain	\$30/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

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For more information please contact:

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