

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Experience.com Email Masterfile

6,417 Subscribers

\$100/M*

Monthly and quarterly hotlines available

Reach college students! Founded in 1996, Experience is the leading provider of e-recruiting software and services that connect universities and employers with college-educated candidates. Experience's web-based platform spans more than 3,800 universities, 3 million registered candidates, 100,000 employers, and 800,000 job and internship opportunities. For more information, visit www.experience.com.

Interests

Counts

Books	2,617
Charities	1,000
Consumer Electronics	1,350
Digital Cameras	1,507
Downloads	1,798
Education	2,355
Entertainment	2,297
Financial Planning	2,023
Free Stuff	3,137
Laptops	2,690
Mp3	1,319
Online Shopping	1,042
Software	1,687
Surveys	750
Travel And Leisure	2,389
Wireless Communications	1,320

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

304 Park Avenue South, 7th Floor | New York, NY 10010 | Phone: 212-905-5500 | Fax: 212-905-5501

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Age	\$10/M
Gender	\$10/M
Income	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Domain	\$30/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

For more information please contact:

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