

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Java Email Masterfile

223,314 Subscribers

\$350/M*

Monthly and quarterly hotlines available

Reach some of the most sophisticated and influential information technology and programming professionals. Java is an object-oriented programming language developed to create executable content that can be easily distributed through networks, such as the internet. Developers use Java to build special programs called applets that can be incorporated in web pages in order to make them interactive. Target developers, programmers, designers, coders, webmasters and many more with Postmaster Direct's Java email list.

Interests

Counts

Java	223,314
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Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Job title/Function	\$10/M
Company Size	\$10/M
Industry	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Annual Business Revenue	\$50/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

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For more information please contact:

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