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## Linux Email Masterfile

**162,294 Subscribers**

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Target a wide audience of cutting-edge IT decision makers working with Linux solutions and other open source solutions with Postmaster Direct's Linux email list. These subscribers are senior executives IS/IT Administrators and Managers, Programmers, Developers, Analysts, Consultants and more, working at well-known corporations around the globe. Meet them today.

First released by its inventor Linus Torvalds in 1991, Linux is an open-source version of the UNIX operating system designed to provide personal computer users a free or low-cost operating system. It is known for being a very efficient and fast-performing system due to its robustness and availability. Linux has won popularity in

### Interests

### Counts

Linux	162,294
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Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

\* List prices may vary by list source and market segment

### Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

### Selection Charges:

Job title/Function	\$10/M
Company Size	\$10/M
Industry	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Annual Business Revenue	\$50/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

\*(Approved service bureaus only)

Contact [listinfo@returnpath.net](mailto:listinfo@returnpath.net) for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

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