

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

LuckySurf Email Masterfile

7,118 Subscribers

\$100/M*

Monthly and quarterly hotlines available

LuckySurf.com is a premier, free online sweepstakes company that focuses on Web-based entertainment and e-commerce. The company developed, owns and operates the free interactive site www.luckysurf.com, featuring a daily chance to win \$1-Million in cash and other prizes. Ranked by PC Data Online as the 16th most visited site in the world, LuckySurf.com's site was launched in September of 1999.

Interests

Counts

Autos	681
Beauty	1,071
Books	1,657
Consumer Electronics	776
Contest And Sweepstakes	2,252
Credit Cards	827
Desktops And Laptops	2,173
Educational Games	168
Entertainment	1,358
Entrepreneurs	188
Free Stuff	5,054
Games	2,333
Gifts	141
Health And Fitness	1,452
Home And Garden	832
Investing And Finance	900
Music	2,042
Online Shopping	1,048
Pc Games	311
Sports And Recreation	1,122
Travel And Leisure	2,289

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

304 Park Avenue South, 7th Floor | New York, NY 10010 | Phone: 212-905-5500 | Fax: 212-905-5501

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Age	\$10/M
Gender	\$10/M
Income	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Domain	\$30/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

For more information please contact:

Dennis J. Malaspina

dennis.malaspina@returnpath.net