

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Sales & Marketing Email Masterfile

245,586 Subscribers

\$200/M*

Monthly and quarterly hotlines available

Reach advertising, sales, and marketing directors, as well as product managers, media buyers, and others involved in all aspects of corporate promotion and sales. Target those who influence and authorize the purchase of media services with Return Path's Postmaster Direct Sales and Marketing email list.

<u>Interests</u>	<u>Counts</u>
Direct Marketing Professionals	2,883
Email Marketing	149
Email Publishers	1
Internet Marketing	105,900
Internet Professionals	23,377
Marketing	26,243
Marketing Directors	41,005
Multi Level Marketing	38,188
Multimedia	6,103
Online Direct Marketers	24,301
Sales Automation	30,522
Sales Management	45,414
Sales/Marketing Professionals	30,073

Contact listinfo@returnpath.net for additional categories of interest.
Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

304 Park Avenue South, 7th Floor | New York, NY 10010 | Phone: 212-905-5500 | Fax: 212-905-5501

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Job title/Function	\$10/M
Company Size	\$10/M
Industry	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Annual Business Revenue	\$50/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

For more information please contact:

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