

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Tagged Email Masterfile

3,322,266 Subscribers

\$100/M*

30 Day Hotline: 118,591

90 Day Hotline: 198,380

Tagged.com is the premier social networking destination for the Millennial Generation. Tagged provides a fun, safe, and exciting environment for teens to showcase their personalities, and to connect with friends and meet new ones. As the fastest-growing teen social community on the Internet, Tagged is the source for reaching the teen audience online.

Interests

Counts

Education And Career	3,320,798
Entertainment	3,318,882
Fashion And Beauty	3,320,306
Free Stuff	3,318,759
Surveys	3,318,853

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

304 Park Avenue South, 7th Floor | New York, NY 10010 | Phone: 212-905-5500 | Fax: 212-905-5501

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Age	\$10/M
Gender	\$10/M
Income	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Domain	\$30/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

For more information please contact:

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