

Order Today

1-866-362-4577

listinfo@returnpath.net
or contact your sales rep

Wireless Communications Email Masterfile

447,225 Subscribers

\$150/M*

Monthly and quarterly hotlines available

Postmaster Direct's Wireless Communications double opt-in email list contains addresses for the most savvy business professionals interested in mobile technology, as well as IT managers and resellers. Since mobile technology offers a tremendous competitive advantage, this database grows incrementally everyday. Target this specific audience with new technology, wireless updates, software and hardware, as well as other computer related products and services.

Interests

Counts

Handhelds	125,269
Pda	31,959
Wan	5,503
Wap	43,387
Wifi	13,541
Wlan	1,044
Wireless Communications	347,448

Contact listinfo@returnpath.net for additional categories of interest.

Targeting is determined by subscriber-selected categories of interest. List rental is limited to relevant offers.

With more than 33 million double opt-in, highly targeted email prospects to choose from, customer acquisition can be easy and effective. Return Path's Postmaster Direct database is the only fully patented, double opt-in list rental option, ensuring relevant and targeted data from qualified, engaged prospects.

304 Park Avenue South, 7th Floor | New York, NY 10010 | Phone: 212-905-5500 | Fax: 212-905-5501

Last Updated: 02-06-08

Counts Updated Daily

Minimum order: 10,000 names

Source: 100% double opt-in (Internet)

* List prices may vary by list source and market segment

Orders Include:

(At no additional charge)

- Merge/Purge of concurrent orders
- Previous order omits
- HTML and rich media
- HTML open rate and click through tracking accessible online
- Image hosting
- 24 to 48 hour turn around time
- A/B splits (\$50 per additional creative)

Selection Charges:

Job title/Function	\$10/M
Company Size	\$10/M
Industry	\$10/M
SCF/Zip	\$10/M
State	\$10/M
Country	\$10/M
Annual Business Revenue	\$50/M
Transmission	\$30/M
3rd Party Merge/Purge*	\$300/M
Internal File Suppression:	
Less than 250,000 records	\$250/F
Over 250,000 records	\$500/F
Recency:	
90 Day	\$10/M
30 Day	\$15/M

*(Approved service bureaus only)

For more information please contact:

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