

SENDER SCORE MONITOR PROGRAM

More than 20 percent of opt-in email does not make it to the inbox. *Does yours?*

You can't fix delivery problems in your email program if you aren't aware of them. What takes place between designing a great email and your customers' response is affected by a large, complicated and ever-changing set of factors. Our Sender Score Monitor Program gives you the tools to quickly learn about problems in your campaigns and where you need to focus your attention.

The Most Powerful Monitoring Tools Available:

Campaign Preview: Test for delivery and rendering problems before you send your campaigns and then fix the problems that will hinder delivery and response before sending to your entire list. Now, you can see what your campaigns will look like across primary ISPs and mail readers, determine whether HTML will break or images won't be displayed, and know whether campaigns will fail common filtering packages.

Mailbox Monitor: Tracks email deliverability to all the major ISPs via a robust seed list and quickly alerts you when you are being blocked or filtered. For each campaign sent, you receive an ISP delivery status report, confirming how much of your campaign arrived, when, and what folder it was placed in (i.e. inbox or bulk).

Blacklist Alert: Learn when your IP addresses are added to any of 200 blacklists. Our Blacklist Alert service monitors your outbound mail server addresses. If you are put on a blacklist, we will immediately email you with information on the blacklist.

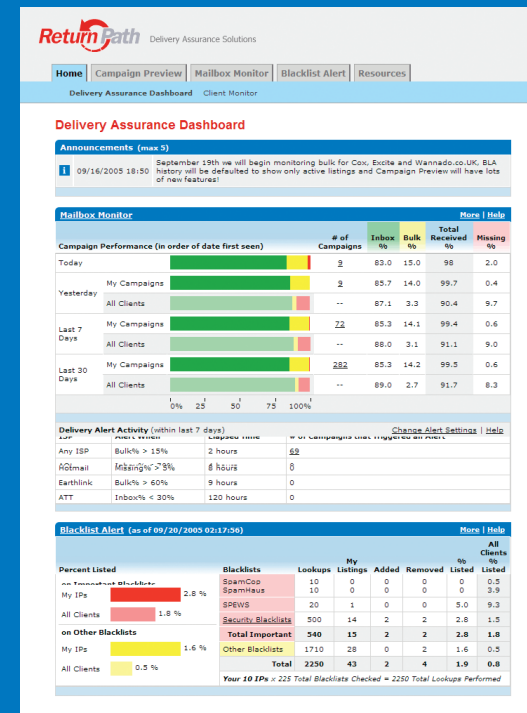
Our delivery monitoring tools record results for every campaign you send, and then summarize them to a personalized Delivery Dashboard. In the dashboard, you get a quick, at-a-glance view into your deliverability – by campaign, over time, and compared to other companies. Easily interpret your deliverability performance with graphical charts, campaign and message analysis and robust benchmarking data.

Want to know the next step in Delivery Assurance? Ask about our Sender Score Manager Program. It includes a dedicated team that is focused on resolving any deliverability issues you may have to continually optimize your delivery success.

When it comes to email deliverability, knowing whether your email reaches the Inbox is the first step to success. Return Path offers all the email delivery monitoring tools you need to determine your email delivery rates and potential problem spots.

GET MORE INFORMATION

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Screenshot of the Delivery Dashboard



For more information, email us at rpinfo@returnpath.biz or call 1-866-362-4577.