

Chiefs of Technology Email



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275,809+ Total File \$180/M

IT Professionals such as Systems Managers, MIS Directors, DP Managers, Network Administrators, Network Managers, MCSE's, and other technical personnel responsible for the overall planning, expansion, and maintenance of a company's NT system environment are the teams that keep corporate systems on line, robust, and operating at maximum efficiency.

The Windows platform management community is interested in benchmarks, new product developments, upgrades, releases, reports, tips, developments, and related activities which helps them to do their jobs better and with greater functionality.

These server and network administrators of large enterprise systems are concerned with Establishing a secure e-commerce infrastructure to enable online transactions, secure access to business applications, communications, and information resources. As the management officers responsible for maintaining a cost-effective budget for their department, these professionals are continually resourcing new options to manage their network and Internet resources.

Use this List for:

All Windows-specific Offers, Business-to-Business Offers, Software and Hardware Offers, Windows Training & Certification Offers, Networking Products, Communication Products, Technology Products & Services, Hi-Tech Books, Magazines, Newsletters, Conferences, Seminars and More!



Source: Internet
Updated: Ongoing

ADDITIONAL CHARGES:

HTML Image Hosting \$25/M
 Flash Email Hosting \$50/M

Personalization of transmission: \$5/M

Greater than 2 test/changes:
\$100 per test/change

Greater than 3 Tracked URLs:
\$50 per each additional URL

Suppression Files:
 Less < 100 names \$75/f
 Greater > 100 names \$1/m with a \$150/f Min.
 Charges are per order

If order is cancelled WITHIN 48 hours and job has not been executed (regardless if copy/creative has been received) \$250 cancellation charge.

If order is cancelled AFTER 48 hours of receipt \$12.50/M Run charges Apply, \$350 Minimum

IF PRIOR TO EXECUTION DATE, Mailers/Brokers are entitled to ONE revision of mail date without penalty. \$100 applies to additional revisions.

If reserved Mail Date passes without execution of order, FULL CHARGES INCLUDING TRANSMISSION APPLY

Once executed regardless of Mail Date, FULL CHARGES INCLUDING TRANSMISSION APPLY

Once order has tested, and order is cancelled. \$500 Charge Applies

Order tested and copy needs to be changed, FULL CHARGES INCLUDING TRANSMISSION APPLY

Reselecting corresponding data on previously selected order \$500/F

Requested Creative Alterations (ie: Resize Images) \$500/F

Selections: inquire

Transmit Fee: \$50/M

5,000 name minimum qty. per order

For more information on any
of our lists contact us at:

(561) 393-8200

or email us at:

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All names are following the guidelines of the DMA's privacy pledge.